

Dear St. Louis #iGC Community,

Thank you for helping to make the 2024 #iGiveCatholic campaign the most successful Giving Tuesday we've seen in the Archdiocese of St. Louis. In our fourth year, we generated over \$957,000 from 1,731 donors. Nationally, the #iGiveCatholic overall effort raised over \$23.3 million, and the **Archdiocese of St. Louis** was the **#5 archdiocese in the nation!** Thank you! Click here for more details. You can also read coverage of the giving day in this week's St. Louis Review.

We especially want to congratulate our top participant in both dollars and donors - **Duchesne High School**, and the <u>15 agencies that each exceeded \$10,000</u>. There is a great deal of diversity among the top 15 participants, and we believe similar results are in reach for ANY organization participating in #iGiveCatholic. Duchesne High School led the way, finishing #7 on the NATIONAL leaderboard by raising \$343,696. Their success shows us all how effective a giving day can be.

Our overall success this year demonstrates the remarkable momentum our shared effort can generate. What do you need to do to make it to the top of next year's leaderboard? Raising more than \$100,000 in this one effort may be more achievable than you think. If you would like to discuss some ideas, please feel free to give us a call.

In the meantime, we hope you have a blessed Advent, a Merry Christmas, and Happy New Year!

Gratefully,

Brian Niebrugge & Tiffany Calzone
Your Archdiocese of St. Louis #iGiveCatholic Team

P.S. One quick note, if you participated in 2024, don't forget to download your data and to send thank you notes to all of your donors. They want to hear from you!



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