October 17, 2024 - Please Excuse This Interruption...

Please excuse this #iGiveCatholic mid-week interruption. We have a few important housekeeping items to share:

 ADVANCED GIVING – The platform will open for Advanced Giving on November 18 – think of this as your "build-up phase". Once the platform is open, be sure to manually enter any offline donations collected (cash, checks, or donations received through your regular online donation site) on your organization's #iGiveCatholic site. When the leaderboard goes live on December 3, all Advanced Gifts will be added to your totals automatically.



- o Click here for more info: How do I add an offline donation to my Giving Day profile?
- PROFILE PAGE To ensure that you are ready to go by the start of Advanced Giving on November 18,
 please work to complete your profile page and get verified to collect donations by October 31. This will
 leave November for marketing efforts.
- MATCHES Any gifts added during the Advanced Giving phase online or offline will count towards
 matching gifts that your organization sets up unless you create a specific time limitation on the match.
 HERE is an online support article for editing your match through your #iGC dashboard.
- COLLECTION ENVELOPES #iGiveCatholic second collection-style envelopes are available on a first-come, first-serve basis. These are *great* tools for Advanced Giving and for catching late offline gifts before the final tally on December 11! Drop us an email with the quantity you need, and we'll ship them right out. We also have these envelopes available in bilingual Spanish/English.
- SAVE THE DATE Please add "Save the Date" images to your websites, emails and even email
 signatures. We've attached an optional image, but you can create your own using the #iGiveCatholic
 CANVA TEMPLATE. Instructions on adding an image to your email signature can be found HERE.
- **DONATION DEPOSITS** Donated funds will be paid within 5-7 business days for those organizations who have entered and verified their own bank account information. Ministries that are fiscally sponsored by the archdiocese will have funds transferred within two weeks of the Giving Day.
 - NOTE: Fiscally sponsored organizations are those whose donations are received by the
 Archdiocesan Finance Office and then transferred to the agency. If you are unsure into which
 category you fall, please email us at <u>igivecatholic@archstl.org</u>.
- ONLINE TRANSACTION FEES As with all forms of fundraising, whether online or event-based, there
 are associated costs. The credit card/ACH processing fees support the online platform, marketing,
 training, and technical support available from both #iGiveCatholic and Bonterra/GiveGab and we
 believe it is well worth the cost.
 - For online donations, the credit card fee is 5.8% + \$.30 per transaction. The ACH bank transfer fee is 3.3% + \$3.00 (available to donors giving \$100 or more). For complete details, please CLICK HERE.
 - NOTE: Offline gifts incur no transaction fees; the fees listed above only apply to those gifts that come through the #iGiveCatholic online platform.

That's it for now. You can expect more marketing information to roll out over the next few weeks so we're ready for Advanced Giving. Stay tuned!

Until next time,

Your Archdiocese of St. Louis #iGiveCatholic Team

P.S. Miss an email? The Weekly Email Series is also available behind the *Plan for Success* button on our website - https://www.archstl.org/igivecatholic

Questions? Contact us at igivecatholic@archstl.org or reach out to one of our team members directly.

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