



#iGIVECATHOLIC
ON GIVING TUESDAY

Weekly Email Series 2026

This Week: Begin Promoting Advanced Giving

Now it's time to **promote, Promote, PROMOTE!** This week, that means **announcing the details** of your #iGiveCatholic campaign everywhere possible:

- *On your website*
- *Via email to everyone in your database*
- *On your social media (include #iGiveCatholic and tag @iGiveCatholic on all of your campaign posts!)*
- *In spoken announcements*
- *In printed newsletters/bulletins*
- *Via hand out or posted flyers*

Need some more inspiration for communications? Check out our templates [HERE](#) and don't forget to use the [Marketing Toolkit!](#)

Enlist your ambassadors and people connected with your organization to help push out this information: pastors, parish staff, ministry leaders, council members, school administration, faculty/staff, current and former board members, committee members, alumni, current students, volunteers, co-workers, recipients of services, family and friends. Don't be shy...call on everyone to help!

Don't forget - #iGiveCatholic is now on a year round platform so donations can be received prior to Advanced Giving, but they won't count towards your totals unless they are received from November 16-December 8! Be sure to communicate to your donors letting them know to give during the giving day window!

Please continue to work on personalizing your profile page so you will be searchable and donatable before the start of Advanced Giving on November 16th!

To Do:

- **Promote, promote, promote!** Use the methods which work best for your community to spread the word about your campaign!
- Keep working on **finishing up your profile page for Advanced Giving** on November 16th. Be sure to
- Add your logo
- Add your background image
- Tell your story (250 characters minimum!)
- **Add your bank account in the disbursement settings- this is the #1 to-do list item holding folks back from being approved! Don't let it stop you from being seen!**
- **Post unique organizational photos, stories, and videos** with your fundraising page URL (use Bitly.com to shorten)

- **Reserve space in your weekly bulletin or newsletter** for #iGiveCatholic campaign messaging.

Thank you for your continued support of this years **#iGiveCatholic** campaign! Please don't hesitate to reach out with any questions!

Miss a previous Weekly Email Series? [Click here to view them all.](#)

#iGiveCatholic Contact Information

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