



#iGIVECATHOLIC
ON GIVING TUESDAY

Weekly Email Series 2026

This Week: Peer to Peer

This week we are going to be talking about **Peer to Peer Fundraising**, which is the #1 way to attract **NEW** donors to your organization! Think about **Peer to Peer Fundraising** as a social network way of raising money for your goal. Individuals associated with your organization (such as students, parishioners, board members, parents, etc.) have their own fundraising page on your giving day profile. They reach out to those that they know, and invite them to give on their behalf. In Mightycause, you can set up P2P fundraisers in one of three ways:

- **Individual Page**- an individual such as a student or seminarian has their own fundraising page to raise funds on your behalf.
- **NEW IN THE MIGHTYCAUSE PLATFORM: Team Page** - great option for a group such as a board or class at a school!
- **NEW IN THE MIGHTYCAUSE PLATFORM: Event Page**- If you have an event associated with your giving day such as a gala or a dinner, you can integrate your page with EventBrite. This will allow you to use leaderboards to galvanize your fundraisers and teams! For instructions on how to set this up, check out the video [HERE](#).

To learn more about **Peer to Peer fundraising**, check out [THE PEER TO PEER TOOLKIT](#) as well as the support articles below to set up your fundraisers:

- [What are the different fundraising pages on Mightycause?](#)
- [Scroll to “Creating an Individual Fundraising Page” using this link](#)
- [How do I create a Team Fundraising Page?](#)

To Do:

- Check out [The Peer to Peer Toolkit](#) to learn more about setting up your fundraiser!
- Recruit individuals and teams to fundraise on your behalf. You can use [THIS FLYER TEMPLATE](#) to invite fundraisers!
- Continue setting up your fundraising page in preparation for the big day!

Thank you for your continued support of this years **#iGiveCatholic** campaign! Please don't hesitate to reach out with any questions!

Miss a previous Weekly Email Series? [Click here to view them all](#).

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