

Electronic Offertory Program

- ▶ Electronic offertory allows convenience and security for parishioners who want to be generous with their gift of treasure.

Benefit for the parish

- ▶ Parishes experience an increase in giving by parishioners using electronic offertory (“good Catholics” attend Mass at home parish only 40 times per year, putting at least 12 weeks of offertory at risk simply because the family is not at your parish.)
- ▶ Gifts are given consistently, creating a steady and predictable cash flow.
- ▶ Special one-time donations and second collections are incorporated into these programs

Benefits for the parishioner

- ▶ More efficient – most financial transactions are handled electronically, instead of through a check
- ▶ Can use credit cards
- ▶ Able to manage all their giving at one time

Risks

- ▶ Each supplier offers a different service. Review each supplier carefully and decide which best meets your needs.
- ▶ The Archdiocese has made every attempt to limit risks through review of business practices, audit reports, insurance programs and security compliance of the selected suppliers.

Recommended Suppliers

Faith Direct

Contact: David Lauritsen
972-962-9239

Email: david.lauritsen@ministrybrands.com

Ministry Brands (formerly LPI)

Contact: David Lauritsen
972-962-9239

Email: david.lauritsen@ministrybrands.com

Our Sunday Visitor

Contact: Ben Williams
260-224-2643

Email: bwilliams@osv.com

Servant Keeper

Contact: Alex Mays
360-926-0705

Email: Giving@servantkeeper.com

Church Budget

Contact: Doug English
800-661-4538 x517

Email: denglish@churchbudget.com

Pushpay

Contact: Jason Perez
414-737-2200

Email: jason.perez@pushpay.com

Action Steps:

- ▶ If parish does not currently use, contact suppliers and evaluate program benefits and costs
- ▶ If parish currently uses one of the suppliers, promote use more frequently through:
 - ❖ Pulpit announcements
 - ❖ Reminders in bulletin, website, newsletter
 - ❖ Posters throughout parish facility

- ❖ “Sign-up” drives at parish functions (i.e. Donut Sunday, parish ministry meetings, etc.)
- ❖ Having a laptop computer available to sign-up on the spot after Mass
- ❖ Having a parishioner talk at Mass
- ❖ Making a video on how to sign-up
- ❖ Use your imagination!

- ▶ List the number of electronic givers in offertory updates in the bulletin and annual stewardship report.
- ▶ If Electronic offertory users still receive envelopes, encourage them to check “gave electronically” on the envelope and drop in the offertory.
- ▶ If electronic offertory users do not receive envelopes, make re-usable, laminated cards they can drop in the offertory basket. (Ushers replace in pews after Mass.)