



## ARCHDIOCESE OF ST. LOUIS

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Stewardship and the  
Annual Catholic Appeal  
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To Pastors, Principals, PSR Coordinators, and ACA Chairs,

As we approach the 2025 *Annual Catholic Appeal*, we invite you to include the children entrusted to your care in this Stewardship effort. Archbishop Rozanski encourages all Catholics to live a life of generosity, using our gifts to help others. The ACA Youth Appeal is one way we can share the importance of stewardship with our children.

There are many ways in which you can invite your children to participate in the *Annual Catholic Appeal*. Below are a few suggestions, but feel free to create what you think is best.

- Show the [ACA video](#) in your classroom or at a general assembly. Give children an age-appropriate [pledge card](#) or the [Youth Appeal envelope](#) and ask them to return it, along with their donation, to their teacher.
- Designate an All School Mass as a time of Stewardship awareness and invite parents to attend. Show the ACA video and invite children to come forward at the Offertory to make their own donation to the ACA.
- Plan an assembly for your PSR students and show the ACA video. Have someone speak briefly about how the ACA helps people. Play music as the children come forward to make their Stewardship donation. Or make the assembly a Mass and have the ACA gifts as part of the Offertory.
- Invite children to learn more about the [ministries supported by the Appeal](#) and consider designating their gifts to support that mission.
- Use the ACA Youth Appeal as an opportunity to teach Stewardship. Discuss with children how they are helping others as Jesus asked us to do. Encourage children to use their own money rather than their parents' money. This is their donation, no matter how small that contribution might be.
- Keep in mind that true Stewardship is not a competition. Do not use donations to the Youth Appeal as a contest or class challenge.

### Helpful Resources

- A sample letter to parents is available on our [website – archstl.org/aca](http://website-archstl.org/aca). Include PSR and home school families, if possible.
- [Youth Appeal envelopes](#) and prayer cards are available. Please contact the ACA office at 314.792.7680 or [acaoffice@archstl.org](mailto:acaoffice@archstl.org) to request the quantity needed.
- A specially designed printable [pledge card](#) is available for younger children. This card may be downloaded from our [website – archstl.org/aca](http://website-archstl.org/aca).

Thank you for all you do to support the *Annual Catholic Appeal*.

Gratefully,

Brian Niebrugge  
Executive Director



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