

2025 GENERAL MAILING SAMPLE LETTER

April 13, 2026

Mr. and Mrs. Joseph Q. Sample
1234 Main Street
Saint Louis, MO 63124

Dear Mr. and Mrs. Sample,

When Saint Louis IX was King of France, he personally welcomed the poor to his own home where he ate with them, often serving them himself. Today, we continue our patron saint's legacy of *Grateful Hearts Serving Others* through the *Annual Catholic Appeal*. As we celebrate the 200th Anniversary of the Archdiocese of St. Louis, I invite you to join me once again by supporting the mission of the Church.

Gifts to the *Appeal* become the love and mercy of Christ by teaching and sharing our faith, educating children, caring for retired clergy, forming young men for priestly vocations, and performing countless corporal works of mercy. We also respond directly to the cry of the poor by meeting their most urgent needs through initiatives like the Affordable Housing Fund and food pantries.

Please consider making a financial contribution to the *Appeal* and helping our fellow brothers and sisters in need rise above the obstacles that confront them. To make your gift, return the enclosed pledge card in the mail, drop it off at your parish, or visit **aca.archstl.org**.

Thank you for considering my invitation. Your compassionate generosity helps the Church to serve the Lord with gladness. With grateful hearts, we bring Christ's love to every corner of our archdiocese, working together to build up the Kingdom of God.

Please join me in praying for the 2026 *Annual Catholic Appeal*. You can count on my prayers for you and your intentions.

May the joy of the Risen Christ be with you and your family this Easter season.

Sincerely yours in Christ,

Most Reverend Mitchell T. Rozanski
Archbishop of St. Louis

P.S. Thank you for your support of the *Appeal*! To learn more about the impact of your generosity, please visit **aca.archstl.org**.