



#iGIVECATHOLIC



ARCHDIOCESE
OF ST. LOUIS

September 8th, 2025: Set your Goal

Welcome to #iGiveCatholic 2025! We are so excited and hope you will be joining us this year. If you haven't registered, click [Registration | #iGiveCatholic](#) to do so. If you have registered, your next step is to come up with a goal and let everyone know about it!

This week, ***your task is to come up with a goal.***

While every organization can always use more dollars, #iGiveCatholic on Giving Tuesday is a perfect opportunity to raise funds for a project that is:

- **Specific:** You can absolutely use #iGiveCatholic to raise funds for your general operating expenses, donors **LOVE** to give to a project that is specific. Think about your community: what is something that you **NEED** that your community could rally behind?
- **Visible:** Likewise, you want to choose a project that is **VISIBLE**, so that when donors see it, they can think "I supported that!"
- **Achievable:** It is important to choose a goal that you can realistically meet. Again, donors want to see their funds being put to good use. They can't see a project if it hasn't been completed due to lack of funds!

To help you craft your 2025 #iGiveCatholic Goal, check out this handy [Goal Setting Guide!](#)

To Do:

- Fill out the [Goal Setting Guide](#).
- Set your goal:
 - What will you be raising funds for?
 - Is your goal monetary or is it to gain new donors?

- What is the dollar amount you are raising?
- Collaborate with key partners to determine your goal.

If you have questions, contact the Annual Catholic Appeal Office, Jack Wagner at Jackwagner@archstl.com, or Brian Niebrugge at Niebruggeb@archstl.org.