

## **2025 GENERAL MAILING SAMPLE LETTER**

April 21, 2025

Mr. and Mrs. Joseph Q. Sample  
1234 Main Street  
Saint Louis, MO 63124

Dear Mr. and Mrs. Sample,

As Catholics, our hope comes from Jesus Christ. Our mission as His Church is to joyfully proclaim the Good News of salvation. We are called to be *Messengers of Hope!*

The *Annual Catholic Appeal* is the lifeblood of so much of the vital work of the Archdiocese of St. Louis. Your support allows us to expand our reach, deepen our impact, and build a brighter future together.

Through the *Appeal*, we lead others to Christ; educate our children; form young men to be priests; help religious orders; and bring the love and mercy of Christ to the most vulnerable among us. We also provide hope with our affordable housing fund initiative which helps move individuals and families into stable homes. Please keep those we serve in your daily prayers.

In addition, please consider making a financial contribution to the *Appeal* and help our fellow brothers and sisters in need rise above the obstacles that confront them. To make your gift you may use the enclosed pledge card, drop it off at your parish, or visit **[aca.archstl.org](http://aca.archstl.org)**.

Thank you for considering my request. Your compassionate support allows us to share the love of Jesus Christ and reach out to our brothers and sisters in need. They, in turn, can be *Messengers of Hope*, serving the Lord with gladness.

I am praying for you and your loved ones. Please join me in praying for the 2025 *Annual Catholic Appeal* and for renewed vigor for the Catholic faith in the Archdiocese of St. Louis.

May the joy of the Risen Christ be with you and your family this Easter season.

Sincerely yours in Christ,

Most Reverend Mitchell T. Rozanski  
Archbishop of St. Louis

P.S. Thank you for your support of the *Appeal*! To learn more about the impact of your generosity, please visit **[aca.archstl.org](http://aca.archstl.org)**.