

## IMPORTANT ACA DATES (all dates are tentative)



Please mark your calendar and inform your staff and ACA Committee of the following dates. Progress Reports will be emailed to each parish by the ACA office periodically throughout the Appeal. Thank you!

Friday, December 6, 2024	All ACA parish preparation materials due to the ACA Office.
January 2025	Register for ACA Launch Meeting
Friday, February 7, 2025	Advance Mailing (includes Associates, \$500+ donors, clergy and religious)
Thursday, February 20, 2025	<b>ACA Launch Meeting</b> , Saint Gertrude Parish (Krakow)
Tuesday, February 25, 2025	<b>ACA Launch Meeting</b> , Cardinal Rigali Center (Shrewsbury)
Thursday, February 27, 2025	<b>ACA Launch Meeting</b> , Virtual Event
Tuesday, March 4, 2025	<b>ACA Launch Meeting</b> , The Care Service at Sts. Joachim and Ann
Thursday, March 6, 2025	<b>ACA Launch Meeting</b> , Virtual Event
Thursday, March 13, 2025	<b>New Parish Chair Training</b> , Cardinal Rigali Center (Shrewsbury)
Late March/Early April	ACA Edition of <i>Catholic St. Louis</i> magazine mailed.
Sunday, April 6, 2025	<b>ACA Kickoff Dinner</b> , Sheraton Westport Chalet Hotel
Friday, April 11, 2025	Deadline for delivery of ACA Pledge Cards and Parish Kits to parish office. <b>NOTE:</b> Parish kits will ship separately from pledge cards and will not be delivered to the parish on the same day.
Monday, April 21, 2025	General Mailing
April 26-27, 2025	<b>ACA Weekend</b>
Monday, April 28, 2025	Send first set of pledge cards to the lockbox.
May 3-4, 2025	<b>ACA Weekend</b>
Monday, May 5, 2025	Send second set of pledge cards to the lockbox.
May 10-11, 2025	<b>ACA Weekend</b>
Monday, May 12, 2025	Send third set of pledge cards to the lockbox.
Monday, May 19, 2025	Send fourth set of pledge cards to the lockbox.
Monday, May 26, 2025	Send fifth set of pledge cards to the lockbox.
Friday, May 30, 2025	<b>Deadline</b> for receipt of pledge cards by the lockbox to prevent donors from receiving the Follow-Up Mailing.
June 8-19, 2025	Telemarketing begins for Associates (\$1,000+ donors).
Friday, June 20, 2025	Follow-Up Mailing (to those who have not yet made a pledge).
Thursday, July 10, 2025	Telemarketing begins for all donors.
Friday, August 15, 2025	<b>Final Cut-Off</b> for Appeal 2025.
Monday, September 15, 2025	Final Progress Report in the <i>St. Louis Review</i> .