#iGIVECATHOLIC ON GIVING TUESDAY

Weekly Email Series 2026

This Week: Final Steps

We have just 3 weeks left before Giving Tuesday and only one week away for Advanced Giving! For this week? **More promotion!**

Please continue to work on these previously mentioned tasks:

- **Finalize your Organization Page** – add details, pictures, and donation levels – tell your story!
- **Design/Create Social Media Posts** and pre-schedule their release throughout the remaining weeks.
- **Film Campaign Videos** and Video Testimonials!
- **Finalize Matching and Challenge Gifts** – then spread the word!

Finally, please join us on Wednesday, November 11th at 3:00 PM for the "**Final Steps to Success for #iGiveCatholic 2026**." You may sign up **HERE.** If you are unable to join live, the recording and slides can be found on the **TRAINING PAGE**.

To Do:

- **Mail a letter or postcard to your database** announcing your participation in #iGiveCatholic and asking for support. Include the dates, your project/goal, and a QR code to your profile page.
- Create and schedule a **short**, personalized **Email Blast** that can be sent **next Monday, November 16th** morning when Advanced Giving begins.
- You can find templates for your letter and emails **HERE**!

Best Practices (Examples):

- **SHARE THE NEED:** The Pax Christi Collaborative (Louisville, KY) highlighted the need for new floors in **this video**.
- **SHARE THE PROGRESS OF YOUR PROJECT:** St. Mary's of the Presentation (Suffolk, VA) created a **short video** showing the work being done on their walkway. The parish created the slogan, *"Walking with Mary, Paving the Way for Her Son*," to highlight their project of improving the walkways around the parish campus.
- **INVOLVE THOSE IMPACTED BY YOUR MISSION:** Students at Jesus, Our Risen Savior Catholic Church (Spartanburg, SC) share their experiences in **this video** of youth group and invite the community to partner in mission to send students to NCYC.

Thank you for your continued support of this years **#iGiveCatholic** campaign! Please don't hesitate to reach out with any questions!

Miss a previous Weekly Email Series? **Click here to view them all**.

#iGiveCatholic Contact Information

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