



#iGIVECATHOLIC
ON GIVING TUESDAY

Weekly Email Series 2026

This Week: Set Your Goal

Welcome to **#iGiveCatholic 2026**! We are so excited you will be joining us this year and for your campaign! If you are receiving this email, you have already done the hardest part: registering. Now all you have to do is come up with a goal and let everyone know about it!

This week, your task is to come up with a goal.

While every organization can always use more dollars, #iGiveCatholic on GivingTuesday is a perfect opportunity to raise funds for a project that is:

- **Specific:** You can absolutely use #iGiveCatholic to raise funds for your general operating expenses, donors **LOVE** to give to a project that is specific. Think about your community: what is something that you **NEED** that your community could rally behind?
- **Visible:** Likewise, you want to choose a project that is **VISIBLE**, so that when donors see it, they can think “I supported that!”
- **Achievable:** It is important to choose a goal that you can realistically meet. Again, donors want to see their funds being put to good use. They can’t see a project if it hasn’t been completed due to lack of funds!

To help you craft your 2026 #iGiveCatholic Goal, check out this [Goal Setting Guide!](#)

To Do:

- Fill out the [Goal Setting Guide](#)
- Set your goal
 - What will you be raising funds for?
 - Is your goal monetary or is it to gain new donors?
 - What is the \$ amount you are raising?
- Collaborate with key partners to determine your goal

Thank you for your continued support of this years **#iGiveCatholic** campaign! Please don't hesitate to reach out with any questions!

If you need additional support, please let us know! We are so excited for you to join us for #iGiveCatholic!

Miss a previous Weekly Email Series? [Click here to view them all.](#)

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