



## ARCHDIOCESE OF ST. LOUIS

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Stewardship and the  
Annual Catholic Appeal  
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Dear Pastors, Parish Life Coordinators, and Parish Chairs,

As you make your plans for conducting the *Appeal* in your parish, please consider the various ways you might promote the *Annual Catholic Appeal* to your parishioners. Making your parishioners aware of the ways in which they themselves and their fellow parishioners benefit from the *Appeal* will encourage them to make their pledge. Suggestions for promoting the *Appeal* include the following:

- Pastor's address from the pulpit
- Bulletin announcements
- Parish newsletter (*when available*)
- Parish website
- Letter from Pastor to parishioners
- Pulpit announcements
- Parish organization meetings
- Parish social media
- Guest Speakers

Your parish may benefit both directly and indirectly from the Appeal. Indirect benefits may include:

- Young people in PSR programs are taught by catechists trained by the Office of Catholic Education and Formation.
- Teens from your parish may attend Catholic High Schools.
- College students from your parish may worship at a Newman Center.
- Future pastors for your parish are formed at Kenrick-Glennon Seminary.
- Engaged couples are prepared for marriage through the Office of Marriage and Family Life.
- Married couples receive training in Natural Family Planning.
- Young people attend programs sponsored by the Office of Youth Ministry.
- Families with financial difficulties get help from Catholic Charities.
- Young women may seek help from through the Respect Life Apostolate.
- **The list goes on...**

Thank you for your service to the Archdiocese of St. Louis and your help in promoting the good works of the *Annual Catholic Appeal*.



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