



We are one week into Advanced Giving and just a week and a day away from the MAIN EVENT! So far, our parishes, schools, and ministries have raised **over \$278,000** by publicizing #iGiveCatholic early and often! Let's work hard to keep the momentum going this week – it's natural and easy to tie in the themes of giving thanks and giving back with Thanksgiving!

Please review the #iGiveCatholic suggested [MARKETING TIMELINE](#) once again, concentrating on the "One Week Out" and next week's "Week of Giving Day" sections. Make sure to:

- Post those short video clips and testimonials – they **will** make a difference!
- Share photos of your project areas or core program work with #iGiveCatholic signs to help donors visualize the potential impact of their gifts.
- Ask your community to like, share, and comment on your social media posts! **Don't forget to TAG @igivecatholic and/or #igivecatholic so we can see and share your information as well!**
- Pay attention to which posts appear to be resonating and make more like them!

Don't forget about all of the fabulous **PRIZES!** Make sure your organization can meet the unique criteria to ensure you are eligible to be chosen. For example, try to raise as much as you can during the Advanced Giving phase so you don't miss an opportunity to win the Advance Giving Prize. [Check out our prizes page](#) to see what's offered and determine how your team might strategize your efforts to maximize your chances!

With Thanksgiving just a few days away, we want to personally thank you all for everything you do day in and day out to advance the mission of our Church. Your efforts do not go unnoticed and are deeply appreciated!

Best wishes for a blessed and restful Thanksgiving holiday. We'll need our energy next week for sure!

Your Archdiocese of St. Louis #iGiveCatholic Team

P.S. Miss an email? The Weekly Email Series is also available behind the **Plan for Success** button on our website - <https://www.archstl.org/igivecatholic>



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