



SOCIAL MEDIA REQUEST GUIDELINES



ARCHDIOCESE OF ST. LOUIS

SUBMITTING SOCIAL POSTS

To submit posts for consideration on archdiocesan social media channels, please use the blue request button on this webpage(archstl.org/marketing).

Requests should be submitted at least 2 weeks in advance of the desired posting date.

OUR CHANNELS:

- Facebook (Archdiocese of St. Louis, Archbishop Rozanski)
- X, formerly Twitter (@archstl, @Abp_Rozanski)
- Instagram (@arch_stl), LinkedIn (@archstl)
- YouTube (Archdiocese of St. Louis)
- LinkedIn (Archdiocese of St. Louis)

Not all posts submitted for feature on the archdiocesan channels can be shared. We aim to elevate each ministry's content and wish we could share everything but must also be mindful of balancing all our ministries and maintaining a strategic communications plan.

We are happy to create content for you to promote on the archdiocese's accounts or to help create content for your own channels that may be considered for sharing on archdiocesan accounts as well, via retweet, repost, share, etc).

Pro Tip!

Proper sizing helps make your social media images pop.
[Online social media image sizes guides like this provide guidance.](#)