



#iGIVECATHOLIC



ARCHDIOCESE
OF ST. LOUIS

October 13, 2025: Deadline and other information

Welcome to #iGiveCatholic 2025! If you haven't registered, click [Registration | #iGiveCatholic](#) to do so. We have videos, logos, email templates, and more to make it easy for you to participate and help you maximize your #GivingTuesday donations. For more information on #iGiveCatholic, click [#iGiveCatholic - Welcome!](#).

If you have registered, thank you! It's time for another weekly suggestion. Our weekly suggestions are designed to keep participating organizations moving forward at a reasonable pace, so everything is ready when Advance-Giving and Giving Tuesday begin. These past few weeks, we have suggested that organizations set their goals, develop marketing strategies, and more. You can view previous weekly emails at [#IGC - Plan for Success Emails](#). This week, we suggest that you focus on **Deadlines and other information**

We are just about a month away from Advanced Giving opening on November 17th! We have covered some major things, but for this week, let's go over some housekeeping to make sure you are all set as we rev up to the big day:

1. **REGISTRATION DEADLINE** - The official #IGC registration deadline is November 1st. If you have not already done so, register today!
2. **ADVANCED GIVING**- The platform will open for donations on November 17th! Think of the next few weeks as a ramp up to build excitement around your campaign!
3. **MATCHES** As we have mentioned in the past few weeks, now is the time to solicit your match donors and set up your matches! If you need help setting up your match, check out [THIS support article](#) from Mightycause!
4. **PEER 2 PEER**- Invite individuals and teams to fundraise on your behalf. Learn more about P2P by visiting THE [PEER TO PEER TOOLKIT](#).
5. **COLLECTION ENVELOPES** – We have #IGC envelopes! If you would like a supply, please let us know. These are great tools for Advanced Giving AND catching late offline gifts before the final tally on December 9th!
6. **SAVE THE DATE** – Please add Save the Date images to your websites, emails, and email signatures. You can create your own using the #iGiveCatholic [CANVA TEMPLATE](#).

To Do:

- If you have not done so, register today!

- Get ready for Advanced Giving by posting a Save the Date in your bulletin, email, and socials.
- Reach out to us for your collection envelopes!

Next week, we will be jumping into the [Marketing Timeline](#) tasks! You're doing a great job! Keep up the great work!

If you have questions, contact the Annual Catholic Appeal Office, Jack Wagner at Jackwagner@archstl.com, or Brian Niebrugge at Niebruggeb@archstl.org.