



Good morning, everyone!

We're still speechless about our #iGiveCatholic 2024 results. Your dedication, hard work, and efforts were appreciated and clearly rewarded. The final tally for the Archdiocese of St. Louis came in at a phenomenal **\$957,735 with 1,731 donors**—a **13%** increase over last year's total! AND you put us at **#5** out of all participating archdioceses nationwide! Great job everyone! You can find the final results and local leaderboard at stl.igivecatholic.org/leaderboards and the national leaderboard at igivecatholic.org/leaderboards.

Final prize winners have also been announced—so congratulations to **Duchesne High School** for winning both \$1,000 Grand Prizes for Most Dollars Raised and Most Unique Donors; to **St. Margaret of Scotland** for winning \$500 from our random matching funds drawing; and to **Sacred Heart Catholic Church – Florissant** and **St. Elizabeth Ann Seton** for winning \$500 each for being the most improved returning organization and top performing new organization, respectively. For all our prize winners, we are working to get the money transferred to your SLAF accounts or getting checks mailed; we'll be in contact individually to get those details figured out with each of you. Congratulations again to all!

Now it is time to close out the campaign until next year. What does that mean?

THANK DONORS – By the end of this week, please be sure to send a thank you note to each donor – samples can be found [HERE](#). Your note can be sent via US Mail or emailed – whatever works best for you and your donors. *Please note that the receipt from #iGC for online gifts will act as the tax receipt.* Your thank you note will act as the tax receipt for offline gifts if you include standard tax verbiage at the bottom. Remember that ALL donors should be thanked by your organization.

LIST OF DONORS/ #IGC REPORT – [HERE](#) are step-by-step instructions to follow for pulling donor reports and ensuring post-giving day success.

ADD DONOR DETAILS TO YOUR DATABASE – Please make sure all details from this past year are added to your database as we look to build upon our success for next year!

STEWARDSHIP – Please challenge yourselves to steward all of these donor relationships during the course of the year. Offer periodic updates on projects – share details about the

work you are doing and explain how funds have been impactful. Ideas on how to do this well can be found here: [Email Marketing | #iGiveCatholic](#)

For those of you who entered bank account information into your profile, you should see those funds deposited directly from Stripe under the term "BonterraTech"; for those who were fiscally-sponsored by the archdiocese, those funds are being released to your organization by Finance as payouts occur from Stripe/BonterraTech.

We pray that you will all join our #iGiveCatholic effort again next year. We hope you had as much fun participating as we had facilitating the team effort!

Keep promoting your parishes, schools, and ministries via social media outlets. Make it a goal over the next year to grow your social media presence by offering more of the posts and videos that resonated. Tell your stories! We are doing so much to grow His kingdom, and this is one of the many ways how we can share the good news.

Wishing you all many blessings through the remainder of Advent and through the Christmas season. Thank you again for all you did to ensure our success. The #iGC campaign raised over \$23 million nationwide. It just reaffirms that our work is important and supported.

Yours in Christ,
Your Archdiocese of St. Louis #iGiveCatholic Team

P.S. Miss an email? The Weekly Email Series is also available behind the ***Plan for Success*** button on our website - <https://www.archstl.org/igivecatholic>



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