

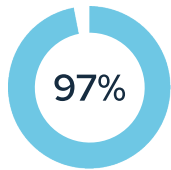
Textel for Inspire by STX

Hi. We're Textel.

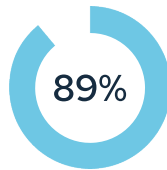
We're the texting platform built to help salons and spas stay connected with their guests. Together with Inspire by STX, we help you engage your guests, expand your marketing and product sales, and have real, human conversations using your existing phone number, or one we provide for you, via text.



Of customers prefer text messages over direct phone calls.



Of companies say texting has improved their customer interactions.



Of customers prefer texting a business over any other channel.

Choose Textel for Inspire by STX To:

Connect Faster

Send your guests the right message at the right time in their preferred channel – via text. Add dynamic fields, emojis, and images to your text to make your texts more personal and help them to stand out. Send messages at scale and get more eyes on your content faster.

Promote appointment openings or share product service and event promos. Then, spark 1:1 conversations with clients over text for a personalized customer experience.

Drive Sales

Business texts have a 295% higher response rate than phone calls. Boost sales by getting your message in front of your customers instantly – whether you text a handful or hundreds (or even thousands). Send SMS and MMS messages to your customer base to share personalized promos, monthly offers, and the like to increase engagement and boost sales.

Improve Productivity

Customers using Textel have cut their call volume down by an average of 30%. Be more proactive by sending Blast updates and announcements to your customers to decrease incoming calls.

Add two-way conversational texting to reduce inefficiencies, lower overall labor costs, and cut down your call volume, freeing your employees to focus on the clients they're with in person. And with text routing and claiming, ensure your customers reach the best person to answer their questions quickly.



How We Can Help:

1:Many Texting

Connect with customers at scale for better engagement. Schedule appointment reminders or promos to your guest list. And, make your messages more personal with MMS, emojis, or personalization tags.



Contact Sync

Import and begin syncing your contacts when you pair Textel with the Inspire by STX Platform. Reach more guests and improve customer engagement.



Auto Responders

Give your customers immediate attention by adding auto-responders and keywords when you launch specials and promos.



Push Notifications

Get push notifications directly to your mobile phone and respond to customers using the Textel Progressive Web App, making it easier to go front desk-less.



Monthly Pricing for Textel With Inspire by STX

Textel Blast for Inspire by STX **\$70** per month + text message subscription

Includes software access, 1 user, 1 line, and QR codes.

Textel Conversations for Inspire by STX **\$55** per month + text message subscription

Includes software access, 2 users, and 1 line.

Textel for Inspire by STX Pro **\$144** per month including 2,500 messages

Includes software access, 3 users, 2 lines, Blast and Conversations access, QR codes, and 2,500 messages per month with more available for purchase.

Monthly Text Subscription Rates

1,000 texts/month	2,500 texts/month	5,000 texts/month	10,000 texts/month	25,000 texts/month	50,000 texts/month
\$20	\$48	\$90	\$160	\$350	\$650

Annual Text Subscription Rates

12,000 texts/year	30,000 texts/year	60,000 texts/year	120,000 texts/year	300,000 texts/year	600,000 texts/year
\$240	\$576	\$1080	\$1920	\$4200	\$7800

Carrier Fees for 10 Digit Long Code (10DLC) Business Texting Lines: The national mobile carriers (AT&T, T-Mobile, Verizon, etc.) require businesses to register their standard 10-digit long code phone numbers to send messages to their customers. This requirement does not impact shortcodes or toll-free numbers. If you use a 10DLC number in any of your packages with Textel, there's a one-time \$50 registration fee charged by T-Mobile and a \$10/month carrier fee charged by the registry. Some exceptions apply.



Contact us.

Ready to learn more about Textel for Inspire by STX? Let's connect!

Text or call us: +1 (844) 483-9835

Web: textel.net

